

| Year | Module 1 | Module 2 | Module 3 | Module 4 |
|--------|--|--|--|--|
| Year 1 | <ul style="list-style-type: none"> › Introducing the Tourism Profession › Tourism Exploration › English | <ul style="list-style-type: none"> › Organisations & Personnel › Business Economics › English | <ul style="list-style-type: none"> › Exploration in Tourism Marketing with a focus on use of Marketing by Tour Operators › Business Economics › English | <ul style="list-style-type: none"> › Tourism Product › Intercultural Sensitivity › Research 1 |
| Year 2 | <ul style="list-style-type: none"> › Human Resource Management › Business Economics › Spanish | <ul style="list-style-type: none"> › Tourism Resource Development (Natural & Cultural Resources) › Spanish | <ul style="list-style-type: none"> › Destinations Marketing and Management › Business Economics › Spanish | <ul style="list-style-type: none"> › Tourism Industry Operations Management › Spanish |
| Year 3 | <ul style="list-style-type: none"> › Strategic Management | <ul style="list-style-type: none"> › Tourism Research Project | Students may choose either to follow Minors or participate in Grand Tour | |
| Year 4 | Internship and Dissertation | | | |

www.stenden.edu.qa



General Information

Admission requirements

a) An official copy or the original of your high school certificate

To enter the Bachelor's Programme from a high school you must have completed Year 12 with a minimum 70% average grade. You may be allowed to enter conditionally with 60-69% as long as your grade in English is above 70%.

For non-Qatar high schools your secondary school certificate (High School, IB or Baccalaureate) must be validated for University study by the Ministry of Education and Higher Education in Qatar. Associate Degrees, College Diplomas, other BA and MA Degrees might also qualify as entrance into our Bachelor programmes, please contact the University's administration for more information.

b) An official copy or the original of your high school results

Your final high school report 70% or 5 IGCSEs (minimum grade D) + 2AS or 1A level (minimum grade D); English subject – 70% or minimum grade C; Math, Accounting or Business – 70% or minimum grade C.

c) An official copy or the original of the IELTS Academic Exam Level

The minimum admission requirement is a TOEFL score of 550 or an IELTS Academic score of 6.0. Alternatively you can bring a letter issued by your previous educational institution stating that you have been studying in English for the last 3 years of high school.

d) Application for accreditation of prior learning (if applicable)

Students who have already had significant prior education at university or college level may get accreditation of prior learning. Also extensive work experience in the field of your chosen study might give you accreditation of prior (work) experience.

Entrance Interview

After processing your written application and meeting the overall requirements you will be given a date for a University entrance interview. The result of this interview will determine if you will enter our Bachelor's Programme at SUAS-Q. After the entrance interview, you will receive an offer of entry.

Please visit our website <http://www.stenden.edu.qa/> to learn more about our Admissions and Application procedure.

Intakes

You can enrol two times per year - in February and in September.

Tuition fees

Actual tuition fees are published on <http://www.stenden.edu.qa>

Please note that the tuition fees may be subject to change.

Meet Stenden University of Applied Sciences - Qatar

Do you want to have a clear picture of the study programme you have in mind? Visit our open days and experience our education first hand by meeting our lecturers and fellow students.

The right choice?

Do you still have doubts about the study of your choice? Have a look at our other programmes International Business and International Hospitality Management. For more information visit: <http://www.stenden.edu.qa>

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ACCREDITED MEMBER



Accredited to meet THE-ICE Standards of Excellence



"I believe this programme provides all resources to bring out the entrepreneur and management expertise in a prospective professional in this industry. This course enables an aspirant to have on ground experience with national and international tourism and service organizations. I aspire to contribute to nations' growth through educational excellence. Nevertheless, I believe more Qatari women can and should be part of tourism industry contributing to sustainability."

Hissa Al Khater,
 Alumna of Stenden University of Applied Science Qatar

The Programme

Are you interested in a management position in the exciting and dynamic tourism industry? Would you like to live and study abroad and have the opportunity to work in countries all over the world after you graduate? Then Tourism Management at Stenden University of Applied Sciences - Qatar is the programme for you! International Tourism has become one of the fastest growing industries worldwide in recent years. There are even greater opportunities for countries like Qatar, so the market has a need for talented and well qualified people in this industry.

International Focus

At Stenden University of Applied Sciences – Qatar (SUAS-Q), our programmes are highly international not only due to its curriculum but also by virtue of its culturally diverse student body. Drawn from all over the world, our staff have international work experiences in academia and industry.

The programme works closely with businesses in the tourism industry, as well as ministries and development agencies. This will help you to learn all about the impact of tourism on different cultures, the environment, and economic interests playing a role in this field.

Your Future Career

Tourism Management is the perfect programme for students with a talent for creativity, communication, intercultural cooperation and organising. This international course prepares students for a management, consultancy or advisory position in the tourism industry. Graduates get to work on the development of new tourism concepts and products and contribute largely to the professionalization of the field of tourism. It is a broad programme focused on sustainable tourism and the graduate's future role in the industry. The programme literally, takes students anywhere and has an international character. A degree in Tourism Management could provide career opportunities as:

- › Events manager
- › Marketing and communications manager
- › Product manager
- › Regional manager at a travel agency
- › Sales manager
- › Governmental policy officer

These are, of course, just a few examples. Some students become self-employed or work as advisors. The career opportunities with this all-round programme are numerous.

Why Tourism Management

Tourism is and always will be an important economic driver. All over the world, the tourism industry is growing and offering opportunities to graduates with an entrepreneurial spirit and an open mind.

By expanding your boundaries, you can reach even greater heights.

Our students, lecturers, and researchers collaborate in small teams on real-life assignments and share their innovative ideas in practice. Our courses incorporate the latest trends and developments in the relevant sectors and industries, at national and international levels. The future calls for enterprising and resourceful professionals who know how to translate their knowledge into innovative solutions and who have the vision and courage needed to look beyond their own professional field. In a rapidly changing world, that is where SUAS-Q excels; our people make the impossible possible.

Features of the Programme

- › Ranked as the best Tourism Management programme of all public universities of applied sciences in the Netherlands by Keuzegids Hogeronderwijs 2018.
- › Sustainable tourism is a key element of the programme.
- › Gain plenty of international experience by means of projects, fieldtrips and the final internship.
- › International internship of up to 10 months at the end of your studies.
- › Internationally recognised degree by THE-ICE.

Study Coach

At the start of the programme, you are assigned a coach who will personally guide you during the entire programme. This coach will help you to reflect on your personal development, way of learning, and future career. In case you encounter any challenge during your studies, your study coach is available in one-to-one meetings to advise and support you thus ensuring your success.

Foreign Languages

If you would like to study or work abroad, you must have a good command of several foreign languages. English is the language of instruction in the Tourism Management programme. You will learn Spanish as an additional foreign language during your studies at SUAS-Q.

Tourism Management

BACHELOR'S DEGREE

Are you ready for tomorrow's world?

We live in a time where knowledge is fundamental to our societies and economies, in a world that is rapidly changing, circulating capital and people. Knowledge is one of the main valuable resources important for economic and social growth.

At Stenden University of Applied Sciences - Qatar we want to prepare you for this ever changing world. That is why we bring tomorrow's reality into our university and show you how you can make a difference. We believe excelling in tomorrow's world requires three core interconnected competences: being able to find your way internationally and interculturally, being able to understand and impact the issues that matter most for tomorrow, and being able to cooperate and co-create effectively.

High employability of our graduates

The Tourism management programme at SUAS-Q develops the wide range of skills required in today's and tomorrow's dynamic and captivating tourism industry. Thanks to the industry focus of the TM programme, we pride on the high employability of our graduates soon after graduation as they are well regarded by potential employers.

Tourism Management

Tourism is and always will be an important economic driver. All over the world, the tourism industry is growing and offering opportunities for those with an entrepreneurial spirit and an open mind. The Tourism Management programme enables students to develop their professionalism in an interdisciplinary curriculum enabling them to become well-rounded tourism managers with a comprehensive set of proficiencies. The mission of the Tourism Management programme is to educate future tourism managers who are able to work in an international context and who contribute to the further professionalization of the tourism industry.

