

Year	Module 1	Module 2	Module 3	Module 4
Year 1	Guest Experience <ul style="list-style-type: none"> Integrated Applied Marketing Integrated Applied Research Business English 	Real World Learning <ul style="list-style-type: none"> Personal and Professional Competences Technical Competences - Food & Beverages Technical Competences - Rooms Division 	Resources <ul style="list-style-type: none"> Integrated Applied Resources Financial Accounting Business English 	Hospitality Operations <ul style="list-style-type: none"> The Hospitality Industry Hospitality Foundation Hospitality Finance
	Career Development Programme (CDP)			
Year 2	Hospitality Operations Environment <ul style="list-style-type: none"> Operational Environment Law Financial Analysis 	Hospitality Operations Design <ul style="list-style-type: none"> Design Service Concept & Operations Revenue Management Business Statistics 	Hospitality Operations Performance <ul style="list-style-type: none"> Supervisory Practice HOTS Simulation Hotel Procedures 	Languages and Culture in International Business (Spanish Beginners) <ul style="list-style-type: none"> Oral Skills Writing Skills
	Career Development Programme (CDP)			
Year 3	Strategic Hospitality Management <ul style="list-style-type: none"> Strategic Analysis Strategic Design & Choice Hospitality Research Project Proposal 	Psychology of Management and Organization <ul style="list-style-type: none"> Psychology of Management and Organization Learning in Practice Hospitality Research Project Final Report 	Students may choose either to follow Minors or participate in Grand Tour	
	Career Development Programme (CDP)			
Year 4	Internship (Industrial Placement) Management Project (Dissertation)			

www.stenden.edu.qa




General Information

Admission requirements

a) An official copy or the original of your high school certificate

To enter the Bachelor's Programme from a high school you must have completed Year 12 with a minimum 70% average grade. You may be allowed to enter conditionally with 60–69% as long as your grade in English is above 70%.

For non-Qatar high schools your secondary school certificate (High School, IB or Baccalaureate) must be validated for University study by the Ministry of Education and Higher Education in Qatar. Associate Degrees, College Diplomas, other BA and MA Degrees might also qualify as entrance into our Bachelor programmes, please contact the University's administration for more information.

b) An official copy or the original of your high school results

Your final high school report 70% or 5 IGCSEs (minimum grade D) + 2AS or 1A level (minimum grade D); English subject – 70% or minimum grade C; Math, Accounting or Business – 70% or minimum grade C.

c) An official copy or the original of the IELTS Academic Exam Level

The minimum admission requirement is a TOEFL score of 550 or an IELTS Academic score of 6.0. Alternatively you can bring a letter issued by your previous educational institution stating that you have been studying in English for at least the last 3 years of high school.

d) Application for accreditation of prior learning (if applicable)

Students who have already had significant prior education at university or college level may get accreditation of prior learning. Also extensive work experience in the field of your chosen study might give you accreditation of prior (work) experience.

Entrance Interview

After processing your written application and meeting the overall requirements you will be given a date for a University entrance interview. The result of this interview will determine if you will enter our Bachelor's Programme at SUAS-Q. After the entrance interview, you will receive an offer of entry.

Please visit our website <http://www.stenden.edu.qa/> to learn more about our Admissions and Application procedure.

Intakes

You can enrol two times per year - in February and in September.

Tuition fees

Actual tuition fees are published on <http://www.stenden.edu.qa>
Please note that the tuition fees may be subject to change.

Meet Stenden University of Applied Sciences - Qatar

Do you want to have a clear picture of the study programme you have in mind? Visit SUAS-Q's open days and experience our education first hand by meeting our lecturers and fellow students.

The right choice?

Do you still have doubts about the study of your choice? Have a look at our other programmes International Business and Tourism Management. For more information visit: <http://www.stenden.edu.qa>

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ACCREDITED MEMBER

International Centre of Excellence in Tourism and Hospitality Education (THE-ICE)

Accredited to meet THE-ICE Standards of Excellence

My four years' study at Stenden Qatar was one of the best experiences in my life. Having had many chances to do practical training in various five star properties, I benefitted from distinctive industry-related experiences while acquiring academic knowledge. This made me feel well prepared as I started my first job in the hospitality industry!

Adham K. Seddiq
Alumnus of Stenden University of Applied Sciences - Qatar

The Programme

Have you ever imagined what it would be like to work in a 5* hotel, theme park or convention centre? Are you interested in living and studying or working in another country, and are you brave enough to take on an all-new challenge? Would you like to have the opportunity to work in any number of countries after you graduate? Then, the programme in International Hospitality Management of Stenden University of Applied Sciences - Qatar could be just the course for you.

The Course

In the first year the focus is on hospitality operations. You will learn about the operational side of hospitality and hotel management and the back-office. This includes subjects such as: ICT, cultural sensitivity, nutrition, gastronomy etc. In the second and third years, the focus is on 'Continuity of the Business' during which you will explore the hospitality industry at middle-management level. Knowledge gained in the foundation phase is translated into management tasks, problems and theories in order to gain insight in how a hospitality organization is managed. Subjects included are: human resource management, marketing and business plan development. You will also follow a full semester where you focus on the minor studies of your choice. From year one to three, you are expected to follow besides theory classes, practical training courses for a few weeks per academic year in different departments of a selection of our industry partners. During the last year of your studies you will follow a 10-month internship in a hospitality business while you will write your final dissertation.

Why International Hospitality Management

- › Put theory into practice: integrated practical module at various levels of management through placements in industry.
- › Be part of Europe's largest Hotel Management programme.
- › Attend one of Europe's most international universities of applied sciences.
- › Opportunity to live and study abroad, including in the Netherlands, Indonesia (Bali), South Africa or Thailand.
- › More than 90 partner universities of applied sciences in 16 countries.
- › Internationally recognised degree by THE-ICE.
- › Opportunities to study minors in areas including Event Management, International Destination Branding, International Human Resource Management, Change and Innovation, Sports Management and Heritage Management.
- › Direct access to a one-year master programme at SUAS-Q.

What can you expect from this course?

Practical experience plays a key role in this course. You will complete a training course on a practical, tactical, and strategic level. You will become familiar with all the departments of the industry. The hospitality business is the central focus of this programme, with areas of study including Hospitality, Gastronomy/Culinary Arts, Events, Human Resources (HR), Marketing (including online Marketing), Product Marketing, Bookkeeping, Accounting & Finance, Revenue Management, Strategic Management, Organizational behaviour and simulation games.

You will be trained as a young professional in these areas over the course of four years. You will have the opportunity to specialize in an area of your choice.

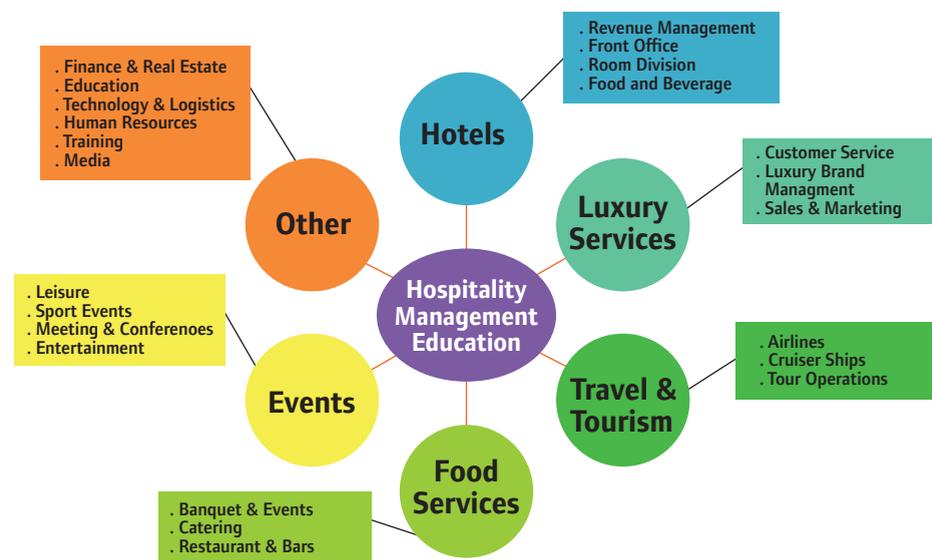
Excellent International Reputation

At Stenden University of Applied Sciences – Qatar (SUAS-Q), our programmes are highly international not only due to its curriculum but also by virtue of its culturally diverse student body. Drawn from all over the world, our staff have international work experiences in academia and industry.

As part of the curriculum, students participate in international fieldtrips which provide them with a great opportunity to broaden their horizons and to experience the global hospitality environment and its related perspectives.

Your Future Career

Graduates of the International Hospitality Management programme have excellent chances of finding a job in a variety of professional fields in Qatar and abroad. You may pursue any of the following careers:



These are of course just a few examples. Some graduates work as an advisor for an event management agency, or even embark on a future as financial controller. This all round programme provides graduates with unlimited career opportunities.



International Hospitality Management

BACHELOR'S DEGREE

Are you ready for tomorrow's world?

We live in a time where knowledge is fundamental to our societies and economies, in a world that is rapidly evolving. Knowledge is one of the most valuable resources for economic and social growth. At Stenden University of Applied Sciences - Qatar we want to prepare you for this ever-changing world. That is why we bring tomorrow's reality into our university and show you how you can make a difference. We believe excelling in tomorrow's world requires three core interconnected competences: being able to find your way internationally and interculturally, being able to understand and impact the issues that matter most for tomorrow, and being able to cooperate and co-create effectively.

High employability of our graduates

The International Hospitality Management (IHM) programme at Stenden University of Applied Sciences - Qatar develops the wide range of skills required in today's and tomorrow's dynamic and captivating world of hospitality. Through our practical training series in different aspects of hospitality management we offer 'Real World Learning'. This enables an excellent exposure for our students by working in different departments within Qatar's hospitality industry. Students are able to meet and interact with guests and staff from multicultural backgrounds. This training assists them in understanding guest expectations and dealing with many different management challenges. Thanks to the industry focus of the IHM programme, we pride on the high employability of our graduates soon after graduation as they are well regarded by potential employers.

International Hospitality Management

Growing more than ever before, the Hospitality industry is offering opportunities, all over the world, for those with an entrepreneurial spirit and an open mind. The International Hospitality Management course incorporates the latest trends and developments in the relevant sectors and industries, at national and international levels. The future calls for enterprising and resourceful professionals who know how to translate their knowledge into innovative solutions and who have the vision and courage needed to look beyond their own professional field. In a rapidly changing world, that is where SUAS-Q excels; our people make the impossible possible.