

YEAR	Module 1	Module 2	Module 3	Module 4
YEAR 1	Explore International Business	Marketing Across The Globe	Operations Management	International Financial Management
	<ul style="list-style-type: none"> - Organization & People - Personal development - English Business Communication - Second foreign language (Spanish) - Project: international business rating 	<ul style="list-style-type: none"> - Marketing - Sales - English Business Communication - Second foreign language (Spanish) - Project: Marketing campaign 	<ul style="list-style-type: none"> - Operations - Supply chain - English Business Communication - Second foreign language (Spanish) - Project: supply chain process 	<ul style="list-style-type: none"> - Finance - Accounting - English Business Communication - Second foreign language (Spanish) - International field trip - Project: due diligence
YEAR 2	International Business Planning		International Business Strategy	
	Key topics in this semester are <ul style="list-style-type: none"> - Organization & people - Personal development - Supply chain optimisation - Intercultural awareness - English Business Communication - Second foreign language (Spanish) 		Key topics in this semester are <ul style="list-style-type: none"> - Marketing - Sales - Finance & accounting - English Business Communication - Second foreign language (Spanish) - International field trips 	
YEAR 3	Study abroad		Internship	
	You will have the possibility to study abroad for a semester! For example, you may go on Grand Tour to study at our campuses in Indonesia (Bali), the Netherlands, Qatar, South-Africa or Thailand. You may also choose to study at one of over 150 of NHL Stenden's partner universities (of applied sciences) around the world. Doing Business in the MENA region		You will have the chance to intern at an internationally orientated company. You will conduct research, which will ultimately lead to your graduation in the fourth year.	
YEAR 4	Specialization		Graduation Project	
	You will broaden your knowledge in one of the specialisations offered and you will become an international business expert. You may choose from among these specialisations: <ul style="list-style-type: none"> - International marketing & sales (Leeuwarden & Emmen) - International business strategy (Leeuwarden & Emmen) - International logistics & supply chain management (Emmen) - International financial management (Leeuwarden) Doing Business in the MENA region		You will complete your programme by conducting research and become a strategic advisor at an organisation. Your conclusions and recommendations will set new goals for the company's international ambitions. Students are required to complete a Bachelors dissertation for the last year in the field of their studied program. This final management project together with the industrial placement file is considered the graduation phase test. It has a different assessment process that involves a moderation process, external assessment and a final defence of the project.	

www.stenden.edu.qa



Stenden Qatar



General Information

Admission requirements

a) An official copy or the original of your high school certificate

To enter the Bachelor's Programme from a high school you must have completed Year 12 with a minimum 70% average grade. You may be allowed to enter conditionally with 60-69% as long as your grade in English is above 70%.

For non-Qatar high schools your secondary school certificate (High School, IB or Baccalaureate) must be validated for University study by the Ministry of Education and Higher Education in Qatar. Associate Degrees, College Diplomas, other BA and MA Degrees might also qualify as entrance into our Bachelor programmes; please contact the University's administration for more information.

b) An official copy or the original of your high school results

Your final high school report 70% or 5 IGCSEs (minimum grade D) + 2AS or 1A level (minimum grade D); English subject – 70% or minimum grade C; Math, Accounting or Business – 70% or minimum grade C

c) An official copy or the original TOEFL or IELTS Academic Language Exam

The minimum admission requirement is a TOEFL score of 550 or an IELTS Academic score of 6.0. Alternatively you can bring a letter issued by your previous educational institution stating that you have been studying in English for the last 3 years of high school.

d) Application for accreditation of prior learning (if applicable)

Students who have already had significant prior education at university or college level may get accreditation of prior learning. Also extensive work experience in the field of your chosen study might give you accreditation of prior (work) experience.

Entrance Interview

After processing your written application and meeting the overall requirements you will be given a date for a University entrance interview. The result of this interview will determine if you will enter our Bachelor's Programme at SUAS-Q. After the entrance interview, you will receive an offer of entry.

Please visit our website <http://www.stenden.edu.qa/> to learn more about our Admissions and Application procedure.

Intakes

You can enrol two times per year - in February and in September.

Tuition fees

Actual tuition fees are published on <http://www.stenden.edu.qa>

Please note that the tuition fees may be subject to change.

Meet Stenden University of Applied Sciences Qatar

Do you want to have a clear picture of the study programme you have in mind? Visit SUAS-Q's open days and experience our education first hand by meeting our lecturers and fellow students.

The right choice?

Do you still have doubts about the study of your choice? Have a look at our other programmes in Tourism Management and International Hospitality Management. For more information visit: <http://www.stenden.edu.qa>

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Stenden University of Applied Sciences – Qatar gives students a great opportunity to improve the ability of problem solving and gain experience while studying.

The International Business course focuses on both theoretical and practical learning, providing us, the future leaders, with tools to navigate through the business world with confidence.

Rima Al-Atem
Student of Stenden University of Applied Sciences - Qatar

The Programme

Are you curious about different cultures and the world of business? Would you like to find out how companies operate and what you can do to become a valuable addition to any corporation? Do you see yourself contributing to the international goals of organisations? Then International Business (IB) is the course for you!

What to expect

This course will help you to develop a strong foundation in marketing and sales, economics, organisational science, management skills, and other topics related to business management. You will also greatly increase your intercultural skills; this is one of the big themes of this programme, along with personal development. Together with other students, lecturers, and researchers, you will work in small international project groups, solving real-world cases. Our lecturers will guide you and share their knowledge with you. With their help, you will achieve the level needed to get started at an ambitious company, which is ready to take on the international market.

Why International Business

The corporate world is a global one, which requires employees to have a strong business sense and intercultural skills. In this course, you will learn to bridge the gap between cultures and to realise the international ambitions of a company. Businesses around the world are eager to employ people with this particular skillset, which you will acquire.

Features of the programme

- › Participate in international group projects.

- › Study in an international, student friendly environment.
- › Real-world learning – put your knowledge to practice.
- › Receive personal attention in small study groups.

International focus

At Stenden University of Applied Sciences – Qatar (SUAS-Q), our programmes are highly international not only due to its curriculum but also by virtue of its culturally diverse student body. Drawn from all over the world, our staff have international work experiences in academia and industry.

As part of the curriculum, students participate in international fieldtrips which provide them with a great opportunity to broaden their horizons and to experience the global business environment.

Career opportunities

With your Bachelor's degree (BBA International Business), you are ready to make a difference in international business. You know how organisations work and how to conduct business internationally. During your studies, you will have worked to specialise yourself in your chosen area, preparing you to work towards the following functions:

- › International Marketing Manager
- › Account and Finance Manager
- › Export manager
- › Corporate communications Manager
- › Branch Manager
- › Product Manager
- › Business Development Officer

International Business

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

Are you ready to face tomorrow's challenging world?

We live in a global environment where business opportunities exist without geographic boundaries. We are in the era where knowledge is fundamental to our societies and economies, in a world that is rapidly evolving. At Stenden University of Applied Sciences - Qatar we want to prepare you for this ever-changing world. That is why we bring tomorrow's reality into our university and show you how you can make a difference. We believe excelling in tomorrow's world requires three core interconnected competences: being able to find your way internationally and intercultural, being able to understand and impact the issues that matter most for tomorrow, and being able to cooperate and co-create.

High employability of our graduates

The IB programme at SUAS-Q develops the wide range of skills required in today's and tomorrow's dynamic and captivating world of international business. Thanks to the industry focus of the IB programme, we pride on the high employability of our graduates soon after graduation as they are well regarded by potential employers.

International Business

International business is an enterprise that engages with clients in more than one country, and the study of international business is the study of the complex relationships that emerge from these engagements. Business in the 21st century has transcended traditional borders and one of the most important things to realize in this era of globalization is that business is conducted differently in different cultures. A degree in international business prepares students for diverse styles of business strategy implementation by way of dynamic management and organization.

